TRAINING BEAUTY & BEYOND

THE ULTIMATE NAIL COURSE

Full Course Guide

BECOME A QUALIFIED NAIL TECHNICIAN AND

LAUNCH A SUCCESSFUL BEAUTY BUSINESS.

Do you dream of becoming a beauty professional and having your own business? Have you been procrastinating on your new venture, unsure of how to get started and scared to fail? We're confident we're the answer. *Training Beauty & Beyond* helps people like you go after their dreams and transform their lives with everything it takes to **succeed** in the beauty industry.

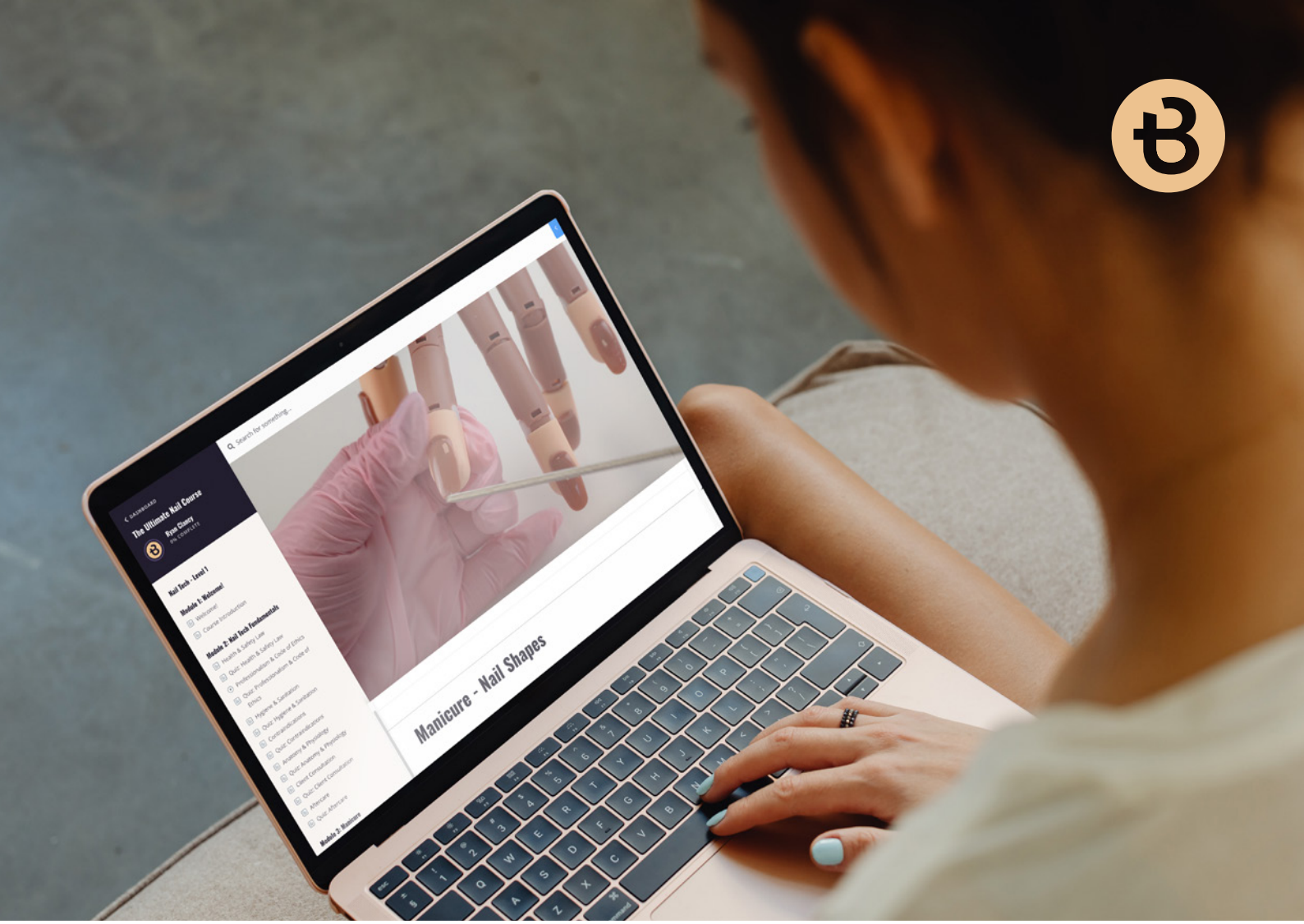
Whether you're a busy stay-at-home or working parent, a full-time student, an aspiring entrepreneur or simply a passionate beauty enthusiast, our **flexible online** beauty courses put you back in the driver's seat to become the beauty professional you've **always** wanted to be.

From gaining the **highest level** beauty skills, to then acquiring the knowledge to start your **own business**, we're changing the way online beauty courses are taught in a step-by-step program that equips you with all it takes to become **successful** in the beauty industry!

Training Beauty & Beyond brings you this **unique** online Nail Technician course which will teach you how to start a business from scratch and guide you to success, **one step at a time**, all while making it **super-exciting**, **engaging** and **hassle-free**.

Taking people's time constraints into account, you'll enjoy a **self-paced** online course that will help you **stop dreaming** and **start making** things happen.

> "YOUR SUCCESS IS OUR SUCCESS"



ABOUT US

Training Beauty & Beyond all started with one key mission: "To provide unique flexible online beauty courses to aspiring beauty professionals chasing their dreams, ready to take on a new challenge and launch a beauty business, whether from home or the high street!"

Our mission is to transform you into a successful beauty professional by providing **top-level** online beauty courses. We're putting you back in control! We are here to **personalise** the experience for each of our students, so you will **never** have to feel like you have invested in a beauty course that is focused on the entire group.

Can you relate to one of the following?

- *You're a busy parent who struggles to find the time to follow your beauty passion?*
- *You're tired, overworked and drained due to working the same old 9-5 job that you aren't passionate about?*
- *You keep delaying starting your beauty venture because you're unsure about your potential and need a step-by-step guide?*
- *You have an innate passion for beauty and would love to be your own boss but don't know where to start?*

If you can, this course is for you!

ACCREDITATION

WORLDWIDE IPHM Est 2005 ACCREDITATION BOARD ACCREDITATION

THE CPD GROUP

ACCREDITED PROVIDER

#779999

Verify @ https://thecpdregister.com

Our partners include IPHM Beauty & The CPD group who regulate our courses to ensure they are up to date and of the highest quality. By receiving an accredited qualification, it means you are able practice beauty legally and gain insurance.

THE ULTIMATE NAIL COURSE

Our **Nail Technician Course** is packed with everything you need to kick start your career in nails. We specialise in taking students with **no prior experience** and guiding them **step-by-step** into becoming confident, skilled nail technicians. It's the ideal place to start your journey, build your technique, and gain the essential knowledge it takes to **succeed** in a fast-evolving industry. We've designed this course to not only teach you flawless application and safe practice, but also to **help you launch a business**, price your services, and start building a loyal client base straight away. You'll begin by becoming **fully qualified** across core nail systems, then move on to a step-by-step strategy with **40+ easy-to-follow business lessons**.

Throughout your learning journey, you'll receive **unlimited 1 to 1 private support** from experienced nail tutors to help you overcome any challenges quickly and confidently! How? You'll be able to book in regular video chat sessions where your tutor can give you **live demonstrations** and walk you through anything you're unsure about. The result? You're capable. You're confident. And best of all, you're equipped with the skills and support to succeed in the nail industry!

Assignments

The course will involve a mixture of both **practical** and **multiple choice** assessments. You will receive detailed feedback from your lash tutor who will also book in **live sessions** with you throughout the course. Don't worry, you **cannot fail** the course! Simply receive your feedback, do extra training and have another go. Before you know it, you'll be moving on to the next module and attaining your **qualification**.

Our Lash Consultants

We understand that taking the plunge to start your new lash journey can be scary. Juggling family commitments, returning to study after a break and starting a business can be overwhelming - that's why we have **industry leading experts** to guide and support you **every step of the way** prior to your enrolment.

> We have specifically designed the course in a way that enables you to launch a new nail business with the correct techniques and methods whilst showing you exactly how to build a loyal client base from the get-go.

COURSE OVERVIEW:
WHAT'S INCLUDED

LEARN FROM HOME
Become fully qualified anytime, anywhere, and at your **own pace**.

BESPOKE STUDENT KIT
A luxury **custom made** kit professionally branded with your logo proudly displayed.

CUSTOM LOGO
A **unique logo** created and tailored for you by our very own in house **design team**.

BUSINESS GUIDANCE
Strategies and a **step-by-step** plan on how to properly set-up your own beauty practice.

VIDEO CHAT
Unlimited 1-to-1 coaching with our beauty experts where you can personally interact.

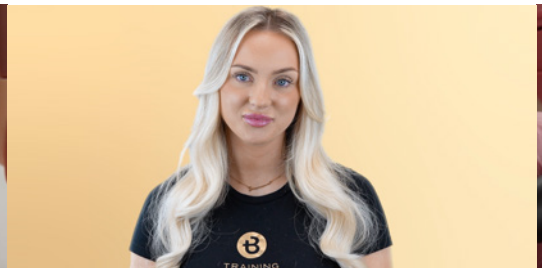
PAYMENT OPTIONS
With many ways to pay, you can begin your beauty journey **today** - hassle free!

SOCIAL MEDIA
Accelerator course to show you exactly how to **launch** and **grow** your social media account.

24/7 ACCESS
24 hours a day, 7 days a week **unrestricted** access to all of your enrolled courses.

ACCREDITED CERTIFICATE
Receive two stamps of **approval** from **IPHM Beauty** and **CPD Group** on your lash qualification.

COURSE BREAKDOWN:
SERVICE SECTION



Module 1: Welcome
· Welcome To The Course
· Introduction To Nails

Module 2: Nail Tech Fundamentals
· Health & Safety Law
· Professionalism & Code of Ethics
· Hygiene & Sanitation
· Contraindications
· Anatomy & Physiology
· Client Consultation
· Aftercare

Module 3: Manicure
· Introduction To Manicure
· Manicure Preparation
· Nail Shapes
· Files, Buffers & Prep Tools
· Filing Nails & Correctly Trimming Cuticles
· Manicure & Massage Routine

Module 4: Pedicure
· Introduction To Pedicure
· Pedicure Preparation
· Pedicure & Callus Removal
· Pedicure Massage Routine
· Pedicure Aftercare

Module 5: Gel Polish
· Introduction To Gel Polish
· Gel Polish Preparation
· Application of Base, Colour & Top Coat
· Curation, Timings & Inhibition Layers
· Removal of Gel Polish (Soak Off)
· Gel Polish Aftercare

Module 6: E-Files
· Introduction To E-Files
· Choosing The Right E-File & File Heads
· E-File Safety & Maintenance
· Gel Polish Demonstration Using An E-File

Module 7: Builder Gel
· Introduction To Builder Gel
· Builder Gel Preparation
· Application of Builder Gel
· Using Forms to Extend up to 5mm
· Fixing Cracked Nails
· Refining Before Gel Polish Application
· Removal & Infilling
· Aftercare

Module 8: Acrylics
· Introduction To Acrylics
· Acrylics Preparation
· Application of Tips
· Bead Practicing - Ratios
· Building The Nail
· Refining - Ready For Polish
· Removal & Infilling
· Aftercare

Module 9: Nail Art & Design
· Introduction To Nail Art & Design
· French Polish
· Ombre
· Glitter
· Foils
· Animal Print
· Flowers
· Snowflakes
· Marbling
· Stamping
· Blooming Gel

Module 10: Course Wrap-Up
· Congratulations!
· Next Steps

TOTAL:
59 VIDEOS

COURSE BREAKDOWN:
BUSINESS SECTION

Module 1: Welcome
· Congratulations - You've Made It!
· What's Covered In This Training
· Study Recommendations

Module 2: Social Media & Advertising
· Introduction To Facebook
· Creating A Professional Page On Facebook
· Introduction To Instagram
· Creating a Professional Page On Instagram
· How To Take Stunning Pictures Of Your Work
· Using Canva
· What Content Should I Post?
· How To Schedule Posts
· Social Media Ads

Module 3: Setting Up On Google
· Introduction To Google
· How To Create A Professional Page On Google
· How To Get 5-Star Reviews

Module 4: Beauty Business Fundamentals
· Introduction To Business
· Limited Company VS Sole Trader
· How To Set Up As A Ltd Or Sole Trader
· Different Beauty Business Models
· Insurance & Beauty
· Licenses & Beauty
· Securing A Premises
· GDPR & Beauty

Module 5: How To 'WOW" Your Clients
· How To Professionally Present Yourself
· Going Above & Beyond - TB&B Style!
· How To Secure A Rebooking
· Referral Program
· Loyalty Program

Module 6: Pricing Your Services
· Things To Consider
· Pricing Strategy To Secure Your First 10 Clients
· Calculating Profits & Losses

Module 7: Creating A Website
· The Need For A Website
· DIY Website Creation
· Outsourcing Your Website

Module 8 - Health & Safety
· Introduction To Health & Safety
· Things To Consider
· COVID-19

Module 9: Working With Suppliers
· How To Choose Your Lash Supplier
· Ordering Stock

Module 10: 'The Launch Strategy'
· Step-By-Step Launch Strategy

Module 11: Ready...Set... Launch!
· Congratulations, You've Done it!
· Social Media Posts

TOTAL:
42 VIDEOS

STUDENT REVIEWS

WHAT OTHER TB&B STUDENTS SAY ABOUT US

Sydney King
GB • 1 review

★★★★★

The best beauty training!

I started training with beauty and beyond abo
extensions, LVL, brow wax & tint and brow lar
spend more time with my son. I can't fault the
fact you get your own logo and kit included is
tutor on hand to help and show you different things that will help you
along the way, to show you where you could potentially be going wrong
and learning the beauty industry. I personally had a 1-2-1 with a tutor
and the advice I got really helped me out. I also love that they also offer
business training which I think will really help kick start my business and
get customers

Thanks so muc

Yasmin Rogers
GB • 6 reviews

★★★★★ ✓ Verified

Flexible and supportive.

I did the course around my work and kids and it was actually really doable. there's no pressure to finish by a certain time which helped me a lot. my tutor was lovely and made me feel proud of my progress.

Jane.L
GB • 2 reviews

★★★★★ ✓ Verified

Mum of 2 and still finished it!

I've got two little ones so I was worried I wouldn't have time, but the fact that I could study anytime made a big difference. I would do a few lessons in the evenings or while they napped, and eventually got through the whole course. I feel so proud of myself now, and I've started taking bookings from friends and family already

Initially I expressed an interest in the course and received an email with all of the details about what to expect on the course. I then booked my consultation for the next morning with Lauren who went over step by step everything in full detail and offering their full support and knowledge. I signed up to the course on the 20th May and recieved my login details straight away to start. I was informed to send my ideas for
to expect a message with a few designs
ain the next morning Jay had emailed me
created and I was blown away with the
that they had caught my vision perfectly
very of my kit would take 4 weeks
started my course and can honestly say
, engaging and user friendly experience I
have ever had with an online training course. I have received excellent guidance and support when needed and have loved every second of it. I love that it is fully flexible to my needs and I can complete my course in my own time with no time frames. Thank you so much Beyond Beauty for enabling me to follow my dreams x

Tia
GB • 4 reviews

★★★★★ ✓ Verified

Fab course

Really enjoyed this one. Easy to understand, the tutors were lovely and the private 1-1 coaching helped loads. Will definitely be doing more courses with you. Cheers guys x

TRAINING **BEAUTY & BEYOND**

LET'S MAKE YOU THE NEXT SUCCESS STORY!

To **unlock** the full Ultimate Nail Course, simply **click the button below** and **book a call** with our friendly team

BOOK A CALL HERE

Excellent Trustpilot