



TRAINING BEAUTY & BEYOND



EYELASH LIFT & TINT

Course Guide



BECOME A QUALIFIED EYELASH TECHNICIAN AND LAUNCH A SUCCESSFUL BEAUTY BUSINESS.

Do you dream of becoming a beauty professional and having your own business? Have you been procrastinating on your new venture, unsure of how to get started and scared to fail? We're confident we're the answer. **Training Beauty & Beyond** helps people like you go after their dreams and transform their lives with everything it takes to **succeed** in the beauty industry.

Whether you're a busy stay-at-home or working parent, a full-time student, an aspiring entrepreneur or simply a passionate beauty enthusiast, our **flexible online** beauty courses put you back in the driver's seat to become the beauty professional you've **always** wanted to be.

From gaining the **highest level** beauty skills, to then acquiring the knowledge to start your **own business**, we're changing the way online beauty courses are taught in a step-by-step program that equips you with all it takes to become **successful** in the beauty industry!

Training Beauty & Beyond brings you this **unique** online Eyelash Lift & Tint Course which will teach you how to start a business from scratch and guide you to success, **one step at a time**, all while making it **super-exciting, engaging** and **hassle-free**.

Taking people's time constraints into account, you'll enjoy a **self-paced** online course that will help you **stop dreaming** and **start making** things happen.



“**YOUR
SUCCESS
IS OUR
SUCCESS**”



ABOUT US

Training Beauty & Beyond all started with one key mission: "To provide unique flexible online beauty courses to aspiring beauty professionals chasing their dreams, ready to take on a new challenge and launch a beauty business, whether from home or the high street!"

Our mission is to transform you into a successful beauty professional by providing **top-level** online beauty courses. We're putting you back in control! We are here to **personalise** the experience for each of our students, so you will **never** have to feel like you have invested in a beauty course that is focused on the entire group.

Can you relate to one of the following?

- You're a busy parent who struggles to find the time to follow your beauty passion?
- You're tired, overworked and drained due to working the same old 9-5 job that you aren't passionate about?
- You keep delaying starting your beauty venture because you're unsure about your potential and need a step-by-step guide?
- You have an innate passion for beauty and would love to be your own boss but don't know where to start?

If you can, this course is for you!

ACCREDITATION



ACCREDITED PROVIDER

#779999

Verify @ <https://thecpdregister.com>

Our partners include IPHM & The CPD group who regulate our courses to ensure they are up to date and of the highest quality. By receiving an accredited qualification, it means you are able practice beauty legally and gain insurance. You will be completely qualified to perform an Eyelash Lift & Tint treatment when you complete this course.



THE EYELASH LIFT & TINT COURSE

Being the most **in-depth** Eyelash Lift & Tint qualification online, this course has been designed by **true professionals** to equip you with the expertise to provide your clients with dark, luscious, and lifted lashes that will **last weeks**.

With a focus on the most **up-to-date** procedures, you'll learn exactly how to apply silicone rods and shields to give a lifting effect from the base of the hair, creating a natural wide-eyed look. We'll teach you how to **master** a Lash Lift & Tint with ease, as well as showing you a **range of techniques** to lift the natural lashes in an **innovative** way - so not only do they look great during treatment, but they also stay looking great long after application!

Benefit from **unlimited 1 on 1 tutor support**, plus an online platform which boasts **ultra high definition** tutorials and modules. Learn at your **own pace** and progress through a series of **simple steps** to be able to perform a **stunning** Lift & Tint!

Assignments

The course will involve a mixture of both **practical** and **multiple choice** assessments. You will receive **detailed feedback** from your lash tutor who will also book in **live 1 on 1 sessions** with you throughout the course. Don't worry, you **cannot fail** the course! Simply receive your feedback and extra training and have another go. Before you know it, you'll be moving on to the next module and attaining your **qualification**.

Our Lash Consultants

We understand that taking the plunge to start your new lash journey can be scary. Juggling family commitments, returning to study after a break and starting a business can be overwhelming - that's why we have **industry leading experts** to guide and support you **every step of the way** prior to your enrolment.

“ We have specifically designed the course in a way that enables you to launch a new lash business with the correct techniques and methods whilst showing you exactly how to build a loyal client base from the get-go. ”

COURSE OVERVIEW:

WHAT'S INCLUDED



LEARN FROM HOME

Become fully qualified anytime, anywhere, and at your **own pace**.



BESPOKE STUDENT KIT

A luxury **custom made** kit professionally branded with your logo proudly displayed.



CUSTOM LOGO

A **unique logo** created and tailored for you by our very own in house **design team**.



BUSINESS GUIDANCE

Strategies and a **step-by-step** plan on how to properly set-up your own beauty practice.



VIDEO CHAT

Unlimited 1-to-1 coaching with our beauty experts where you can personally interact.



FLEXIBLE PAYMENTS

Choose to pay upfront or pay monthly on an **interest-free** plan that starts from **£3.50 per week**.



SOCIAL MEDIA

Accelerator course to show you exactly how to **launch** and **grow** your social media account.



24/7 ACCESS

24 hours a day, 7 days a week **unrestricted** access to all of your enrolled courses.



ACCREDITED CERTIFICATE

Receive two stamps of **approval** from **IPHM** and **CPD Group** on your lash qualification.

COURSE BREAKDOWN:

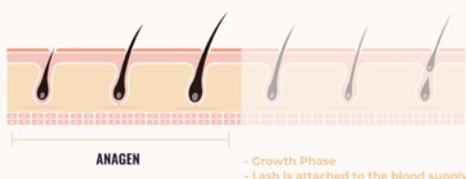
SERVICE SECTION



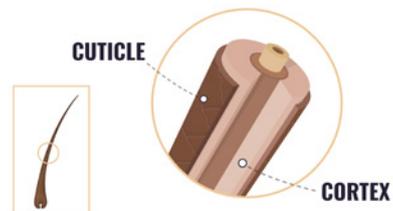
HOW THE LIFT WORKS



LASH GROWTH CYCLE



THE HAIR SHAFT



Module 1: Welcome

- Congratulations!
- Introduction To Your Eyelash Lift & Tint Course
- What Is A Lift & Tint?

Module 2: Health, Safety & Hygiene

- The Importance of Sterilising & Sanitising
- Product Storage & C.O.S.H.H

Module 3: Contraindications & Infections

- Contraindications & Infections

Module 4: Hair Structure, Styling & Eye Shapes

- The Lift & Tint: How Does It Work?
- Hair Growth Cycle
- How Tint Works & Types of Tint
- Factors That Affect A Lift
- Eye Shapes & Shield/Rod Selection

Module 5: Client Preparation

- Welcoming Your Client
- Client Consultation & Legalities
- The Client Experience

Module 6: Pre-Application

- Correctly Performing A Patch Test
- Cleansing The Lashes
- Applying The Under Eye Pads
- Shield Taping Techniques

Module 7: Lift & Tint Application

- Lift & Tint - Treatment Demonstration

Module 8: Post-Application

- Aftercare
- Lift Reversal

Module 9: Course Wrap Up

- Congratulations, You're Qualified!
- Next Steps
- Competition Time



TOTAL:
24 VIDEOS

COURSE BREAKDOWN:

BUSINESS SECTION



Module 1: Welcome

- Congratulations - You've Made It!
- What's Covered In This Training
- Study Recommendations

Module 2: Social Media & Advertising

- Introduction To Facebook
- Creating A Professional Page On Facebook
- Introduction To Instagram
- Creating a Professional Page On Instagram
- How To Take Stunning Pictures Of Your Work
- Using Canva
- What Content Should I Post?
- How To Schedule Posts
- Social Media Ads

Module 3: Setting Up On Google

- Introduction To Google
- How To Create A Professional Page On Google
- How To Get 5-Star Reviews

Module 4: Beauty Business Fundamentals

- Introduction To Business
- Limited Company VS Sole Trader
- How To Set Up As A Ltd Or Sole Trader
- Different Beauty Business Models
- Insurance & Beauty
- Licenses & Beauty
- Securing A Premises
- GDPR & Beauty

Module 5: How To 'WOW' Your Clients

- How To Professionally Present Yourself
- Going Above & Beyond - TB&B Style!
- How To Secure A Rebooking
- Referral Program
- Loyalty Program

Module 6: Pricing Your Services

- Things To Consider
- Pricing Strategy To Secure Your First 10 Clients
- Calculating Profits & Losses

Module 7: Creating A Website

- The Need For A Website
- DIY Website Creation
- Outsourcing Your Website

Module 8 - Health & Safety

- Introduction To Health & Safety
- Things To Consider
- COVID-19

Module 9: Working With Suppliers

- How To Choose Your Lash Supplier
- Ordering Stock

Module 10: 'The Launch Strategy'

- Step-By-Step Launch Strategy

Module 11: Ready...Set... Launch!

- Congratulations, You've Done it!
- Social Media Posts



**TOTAL:
42 VIDEOS**



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DO YOU WANT TO BE THE NEXT SUCCESS STORY?

Speak with a career consultant by
clicking the button below:

[BOOK A CALL HERE](#)

OUR PARTNERS

