



TRAINING BEAUTY & BEYOND



THE EYEBROW LAMINATION COURSE

Course Guide



BECOME A QUALIFIED EYEBROW TECHNICIAN AND LAUNCH A SUCCESSFUL BEAUTY BUSINESS.

Do you dream of becoming a beauty professional and having your own business? Have you been procrastinating on your new venture, unsure of how to get started and scared to fail? We're confident we're the answer. **Training Beauty & Beyond** helps people like you go after their dreams and transform their lives with everything it takes to **succeed** in the beauty industry.

Whether you're a busy stay-at-home or working parent, a full-time student, an aspiring entrepreneur or simply a passionate beauty enthusiast, our **flexible online** beauty courses put you back in the driver's seat to become the beauty professional you've **always** wanted to be.

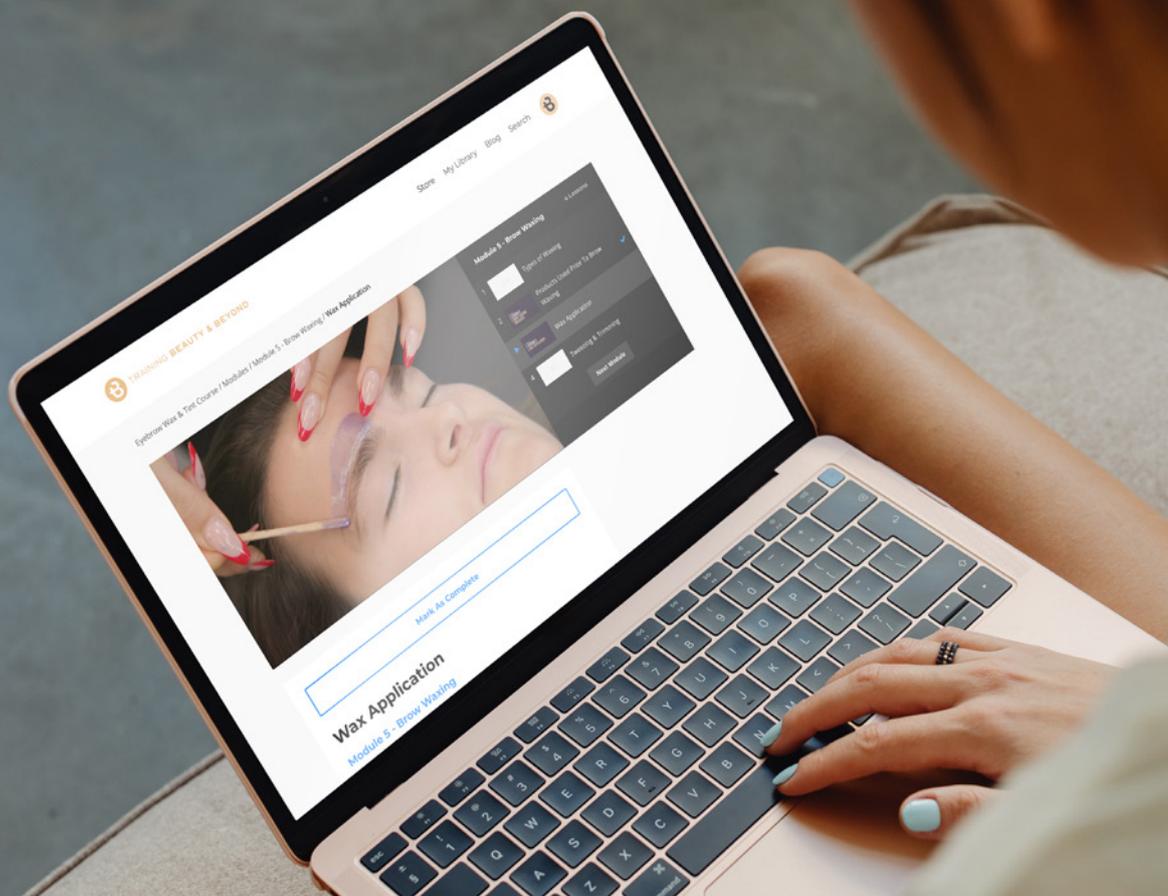
From gaining the **highest level** beauty skills, to then acquiring the knowledge to start your **own business**, we're changing the way online beauty courses are taught in a step-by-step program that equips you with all it takes to become **successful** in the beauty industry!

Training Beauty & Beyond brings you this **unique** online Eyebrow Lamination course which will teach you how to perform the treatment at a top-level standard which will guide you to success, **one step at a time**, all while making it **super-exciting, engaging** and **hassle-free**.

Taking people's time constraints into account, you'll enjoy a **self-paced** online course that will help you **stop dreaming** and **start making** things happen.



“**YOUR
SUCCESS
IS OUR
SUCCESS**”



ABOUT US

Training Beauty & Beyond all started with one key mission: "To provide unique flexible online beauty courses to aspiring beauty professionals chasing their dreams, ready to take on a new challenge and launch a beauty business, whether from home or the high street!"

Our mission is to transform you into a successful beauty professional by providing **top-level** online beauty courses. We're putting you back in control! We are here to **personalise** the experience for each of our students, so you will **never** have to feel like you have invested in a beauty course that is focused on the entire group.

Can you relate to one of the following?

- *You're a busy parent who struggles to find the time to follow your beauty passion?*
- *You're tired, overworked and drained due to working the same old 9-5 job that you aren't passionate about?*
- *You keep delaying starting your beauty venture because you're unsure about your potential and need a step-by-step guide?*
- *You have an innate passion for beauty and would love to be your own boss but don't know where to start?*

If you can, this course is for you!

ACCREDITATION





ACCREDITED PROVIDER

#779999

Verify @ <https://thecpdregister.com>

Our partners include IPHM & The CPD group who regulate our courses to ensure they are up to date and of the highest quality. By receiving an accredited qualification, it means you are able practice beauty legally and gain insurance.



THE EYEBROW LAMINATION COURSE

Our Eyebrow Lamination Course is one of the most detailed and results-driven qualifications available online, carefully designed by beauty industry experts to give you the techniques, confidence, and knowledge to deliver sleek, lifted, and sculpted brows your clients will love.

You'll be trained in the full lamination process, learning how to safely and effectively restructure brow hairs to create a fuller, fluffier, and more uniform shape. From product timings and brow mapping, to aftercare and tinting techniques that complement lamination, this course covers every detail to help you create long-lasting, professional results.

Throughout the course, you'll have unlimited access to 1-to-1 private support with our qualified beauty tutors. Stuck on something? Book a video call and your tutor will show you live demonstrations, walk you through step-by-step, and make sure you're on the right track. You'll never be left figuring it out alone.

Assignments

You'll complete a combination of practical assessments and multiple choice quizzes. Your tutor will give you clear, helpful feedback after each task, and if anything needs improvement, you'll get extra support and another shot. There's no pressure to be perfect straight away, we'll keep working with you until you're confident and ready to move on.

Our Brow Consultants

We get that committing to a new course can feel like a big leap, especially when life is already full. That's why our friendly consultants are here to chat with you before you enrol, whether you're juggling kids, work, or just unsure where to start. They'll answer your questions, help you map out your goals, and make sure the course fits your lifestyle.



Your brow journey starts here. From the extensive theory side of the treatment, to the practical training needed to perform at a high-level, you'll learn everything you need to launch your dream business.



COURSE OVERVIEW:

WHAT'S INCLUDED



LEARN FROM HOME

Become fully qualified anytime, anywhere, and at your **own pace**.



BESPOKE STUDENT KIT

A luxury **custom made** kit professionally branded with your logo proudly displayed.



CUSTOM LOGO

A **unique logo** created and tailored for you by our very own in house **design team**.



BUSINESS GUIDANCE

Strategies and a **step-by-step** plan on how to properly set-up your own beauty practice.



VIDEO CHAT

Unlimited 1-to-1 coaching with our beauty experts where you can personally interact.



PAYMENT OPTIONS

With many ways to pay, you can start your lash journey today!



SOCIAL MEDIA

Accelerator course to show you exactly how to **launch** and **grow** your social media account.



24/7 ACCESS

24 hours a day, 7 days a week **unrestricted** access to all of your enrolled courses.



ACCREDITED CERTIFICATE

Receive two stamps of **approval** from **IPHM** and **CPD Group** on your lash qualification.

COURSE BREAKDOWN:

SERVICE SECTION



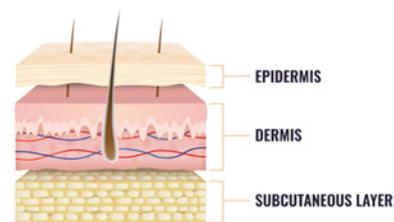
HEART



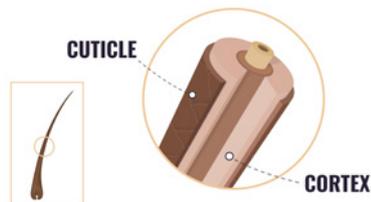
Create a **soft, curved arch** that balances out the forehead and jawline.



THE THREE LAYERS OF THE SKIN



THE HAIR SHAFT



SKIN DISORDERS

Certain skin disorders, such as eczema, psoriasis, or rosacea, can make the skin more sensitive and prone to irritation or inflammation, which may make it unsuitable for some eyebrow services.

Module 1: Welcome

- Welcome!
- Introduction To Eyebrow Lamination
- Unboxing Your Kit

Module 2: Brow Theory

- What is a Brow Lamination?
- Health, Safety & Hygiene
- Skin Anatomy & Hair Growth Cycle
- Contraindications & Contra-actions
- Patch Testing

Module 3: Brow Styling

- Brow Lamination Styling

Module 4: Brow Preparation

- Products Used Prior To Brow Lamination
- Wax Application
- Brow Lamination Treatment Tools & Equipment
- Tweezing & Trimming

Module 5: Client Preparation

- Welcoming Your Client
- Client Consultation
- The Client Experience

Module 6: The Eyebrow Lamination Treatment

- Full Service Demonstration

Module 7: Post-Procedure

- Aftercare Instructions
- Troubleshooting

Module 8: Course Wrap-Up

- Congratulations!
- Next Steps
- Competition



TOTAL:
21 VIDEOS

COURSE BREAKDOWN:

BUSINESS SECTION



Module 1: Welcome

- Congratulations - You've Made It!
- What's Covered In This Training
- Study Recommendations

Module 2: Social Media & Advertising

- Introduction To Facebook
- Creating A Professional Page On Facebook
- Introduction To Instagram
- Creating a Professional Page On Instagram
- How To Take Stunning Pictures Of Your Work
- Using Canva
- What Content Should I Post?
- How To Schedule Posts
- Social Media Ads

Module 3: Setting Up On Google

- Introduction To Google
- How To Create A Professional Page On Google
- How To Get 5-Star Reviews

Module 4: Beauty Business Fundamentals

- Introduction To Business
- Limited Company VS Sole Trader
- How To Set Up As A Ltd Or Sole Trader
- Different Beauty Business Models
- Insurance & Beauty
- Licenses & Beauty
- Securing A Premises
- GDPR & Beauty

Module 5: How To 'WOW' Your Clients

- How To Professionally Present Yourself
- Going Above & Beyond - TB&B Style!
- How To Secure A Rebooking
- Referral Program
- Loyalty Program

Module 6: Pricing Your Services

- Things To Consider
- Pricing Strategy To Secure Your First 10 Clients
- Calculating Profits & Losses

Module 7: Creating A Website

- The Need For A Website
- DIY Website Creation
- Outsourcing Your Website

Module 8 - Health & Safety

- Introduction To Health & Safety
- Things To Consider
- COVID-19

Module 9: Working With Suppliers

- How To Choose Your Lash Supplier
- Ordering Stock

Module 10: 'The Launch Strategy'

- Step-By-Step Launch Strategy

Module 11: Ready...Set... Launch!

- Congratulations, You've Done it!
- Social Media Posts



**TOTAL:
42 VIDEOS**

STUDENT REVIEWS

WHAT OTHER TB&B STUDENTS SAY ABOUT US



Sydney King

GB • 1 review



The best beauty training!

I started training with beauty and beyond about 2 weeks ago. I have done extensions, LVL, brow wax & tint and brow lamination. I can't fault the fact you get your own logo and kit included is a great bonus. My tutor on hand to help and show you different things that will help you along the way, to show you where you could potentially be going wrong and learning the beauty industry. I personally had a 1-2-1 with a tutor and the advice I got really helped me out. I also love that they also offer business training which I think will really help kick start my business and get customers.

Thanks so much



Yasmin Rogers

GB • 6 reviews



Flexible and supportive.

I did the course around my work and kids and it was actually really doable. there's no pressure to finish by a certain time which helped me a lot. my tutor was lovely and made me feel proud of my progress.



Jane.L

GB • 2 reviews



Mum of 2 and still finished it!

I've got two little ones so I was worried I wouldn't have time, but the fact that I could study anytime made a big difference. I would do a few lessons in the evenings or while they napped, and eventually got through the whole course. I feel so proud of myself now, and I've started taking bookings from friends and family already

Initially I expressed an interest in the course and received an email with all of the details about what to expect on the course. I then booked my consultation for the next morning with Lauren who went over step by step everything in full detail and offering their full support and knowledge. I signed up to the course on the 20th May and received my login details straight away to start. I was informed to send my ideas for

to expect a message with a few designs I created and I was blown away with the fact that they had caught my vision perfectly. I started my course and can honestly say it was an engaging and user friendly experience I

have ever had with an online training course. I have received excellent guidance and support when needed and have loved every second of it. I love that it is fully flexible to my needs and I can complete my course in my own time with no time frames. Thank you so much Beyond Beauty for enabling me to follow my dreams x



Tia

GB • 4 reviews



Fab course

Really enjoyed this one. Easy to understand, the tutors were lovely and the private 1-1 coaching helped loads. Will definitely be doing more courses with you. Cheers guys x



TRAINING BEAUTY & BEYOND

DO YOU WANT TO BE THE NEXT SUCCESS STORY?

Speak with a career consultant by
clicking the button below:

BOOK A CALL HERE