



TRAINING BEAUTY & BEYOND



# THE EYEBROW HENNA TINT COURSE

Course Guide



# BECOME A QUALIFIED EYEBROW TECHNICIAN AND LAUNCH A SUCCESSFUL BEAUTY BUSINESS.

Do you dream of becoming a beauty professional and having your own business? Have you been procrastinating on your new venture, unsure of how to get started and scared to fail? We're confident we're the answer. **Training Beauty & Beyond** helps people like you go after their dreams and transform their lives with everything it takes to **succeed** in the beauty industry.

Whether you're a busy stay-at-home or working parent, a full-time student, an aspiring entrepreneur or simply a passionate beauty enthusiast, our **flexible online** beauty courses put you back in the driver's seat to become the beauty professional you've **always** wanted to be.

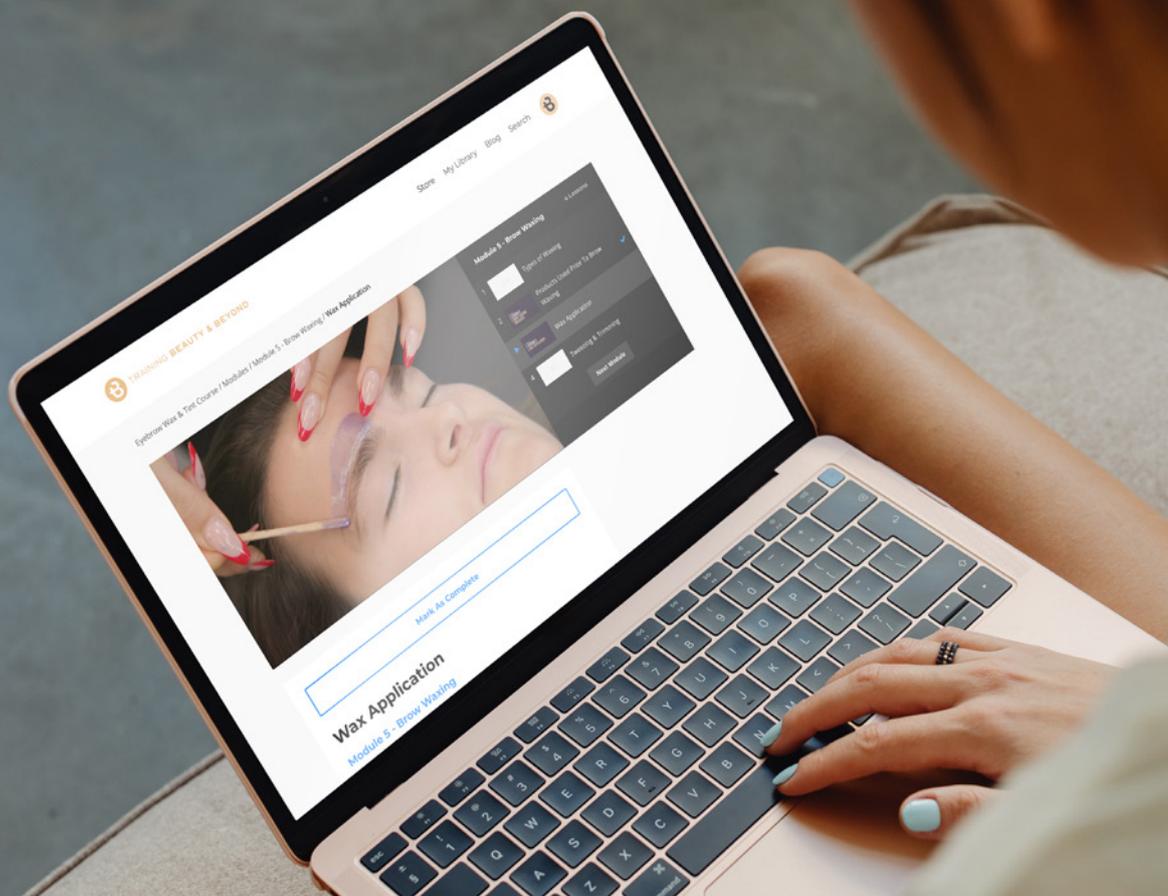
From gaining the **highest level** beauty skills, to then acquiring the knowledge to start your **own business**, we're changing the way online beauty courses are taught in a step-by-step program that equips you with all it takes to become **successful** in the beauty industry!

**Training Beauty & Beyond** brings you this **unique** online Eyebrow Henna Tint course which will teach you how to perform the treatment at a top-level standard which will guide you to success, **one step at a time**, all while making it **super-exciting, engaging** and **hassle-free**.

Taking people's time constraints into account, you'll enjoy a **self-paced** online course that will help you **stop dreaming** and **start making** things happen.



“**YOUR  
SUCCESS  
IS OUR  
SUCCESS**”



# ABOUT US

*Training Beauty & Beyond* all started with one key mission: "To provide unique flexible online beauty courses to aspiring beauty professionals chasing their dreams, ready to take on a new challenge and launch a beauty business, whether from home or the high street!"

Our mission is to transform you into a successful beauty professional by providing **top-level** online beauty courses. We're putting you back in control! We are here to **personalise** the experience for each of our students, so you will **never** have to feel like you have invested in a beauty course that is focused on the entire group.

## Can you relate to one of the following?

- *You're a busy parent who struggles to find the time to follow your beauty passion?*
- *You're tired, overworked and drained due to working the same old 9-5 job that you aren't passionate about?*
- *You keep delaying starting your beauty venture because you're unsure about your potential and need a step-by-step guide?*
- *You have an innate passion for beauty and would love to be your own boss but don't know where to start?*

**If you can, this course is for you!**

## ACCREDITATION





**ACCREDITED PROVIDER**

#779999

Verify @ <https://thecpdregister.com>

Our partners include IPHM & The CPD group who regulate our courses to ensure they are up to date and of the highest quality. By receiving an accredited qualification, it means you are able practice beauty legally and gain insurance.



# THE EYEBROW HENNA TINT COURSE

Our Eyebrow Henna Tint Course is one of the most in-depth and carefully designed qualifications available online, developed by industry professionals to teach you how to deliver bold, defined, and longer-lasting brows using henna.

This course focuses on modern henna tinting techniques that not only stain the brow hairs but also tint the skin beneath, creating a fuller, more structured look that can last for weeks. You'll learn how to safely mix and apply henna, choose the right shades for your clients' colouring, shape the brows to suit each face, and give your clients results that truly pop.

You'll also get unlimited 1-to-1 private support from our team of beauty tutors throughout the course. If you're stuck or unsure about anything, you can book a video call and get a live demo from your tutor. They'll guide you through each step until you're confident and ready to move forward.

## Assignments

The course will involve a mixture of both **practical** and **multiple choice** assessments. You will receive detailed feedback from your beauty tutor who you are able to book in **live sessions** with you throughout the course. Don't worry, you **cannot fail** the course! Simply receive your feedback, do extra training and have another go. Before you know it, you'll be moving on to the next module and attaining your **qualification**.

## Our Brow Consultants

We understand that taking the plunge to start your new beauty journey can be scary. Juggling family commitments, returning to work after a break and starting a business can be overwhelming - that's why we have **a team of dedicated consultants** to guide and support you **every step of the way** prior to your enrolment.

“Your brow journey starts here. From the extensive theory side of the treatment, to the practical training needed to perform at a high-level, you'll learn everything you need to launch your dream business.”

# COURSE OVERVIEW: WHAT'S INCLUDED



## LEARN FROM HOME

Become fully qualified anytime, anywhere, and at your **own pace**.



## BESPOKE STUDENT KIT

A luxury **custom made** kit professionally branded with your logo proudly displayed.



## CUSTOM LOGO

A **unique logo** created and tailored for you by our very own in house **design team**.



## BUSINESS GUIDANCE

Strategies and a **step-by-step** plan on how to properly set-up your own beauty practice.



## VIDEO CHAT

**Unlimited 1-to-1 coaching** with our beauty experts where you can personally interact.



## PAYMENT OPTIONS

With many ways to pay, you can start your lash journey today!



## SOCIAL MEDIA

Accelerator course to show you exactly how to **launch** and **grow** your social media account.



## 24/7 ACCESS

24 hours a day, 7 days a week **unrestricted** access to all of your enrolled courses.



## ACCREDITED CERTIFICATE

Receive two stamps of **approval** from **IPHM** and **CPD Group** on your lash qualification.

# COURSE BREAKDOWN:

## SERVICE SECTION



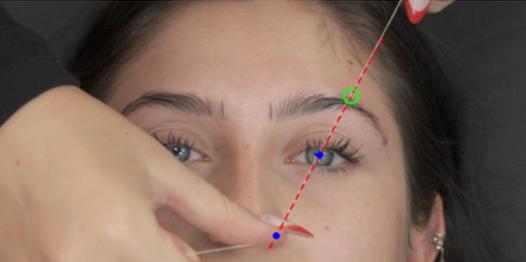
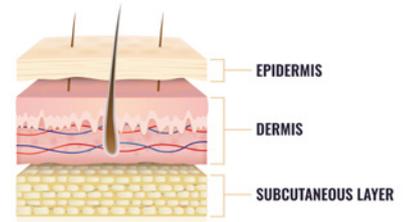
### HEART



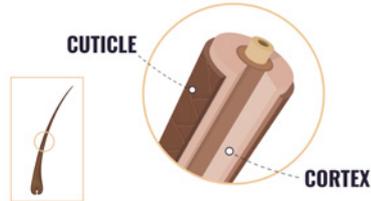
Create a **soft, curved arch** that balances out the forehead and jawline.



### THE THREE LAYERS OF THE SKIN



### THE HAIR SHAFT



### SKIN DISORDERS

Certain skin disorders, such as eczema, psoriasis, or rosacea, can make the skin more sensitive and prone to irritation or inflammation, which may make it unsuitable for some eyebrow services.

#### Module 1: Welcome

- Welcome!
- Introduction To Henna Brows

#### Module 2: Brow Theory

- What Is The Henna Brow Treatment?
- Health, Safety & Hygiene
- Skin Anatomy & Hair Growth Cycle
- Contraindications & Contra-actions
- Patch Testing

#### Module 3: Brow Mapping

- Brow Mapping & Styling
- Face Shapes & Correctional Techniques

#### Module 4: Henna Brow Tinting

- How The Henna Tint Works
- Products Used For Henna Tinting
- Brow Preparation
- Henna Tint Mixing

#### Module 5: Brow Waxing

- Types of Wax
- Products Used In Brow Waxing
- Wax Application
- Tweezing & Trimming

#### Module 6: Client Preparation

- Welcoming Your Client
- Client Consultation
- The Client Experience

#### Module 7: The Henna Brow Treatment

- Full Service Demonstration

#### Module 8: Post-Procedure

- Aftercare Instructions
- Troubleshooting

#### Module 9: Course Wrap-Up

- Congratulations!
- Next Steps
- Competition



**TOTAL:**  
**26 VIDEOS**

# COURSE BREAKDOWN:

## BUSINESS SECTION



### Module 1: Welcome

- Congratulations - You've Made It!
- What's Covered In This Training
- Study Recommendations

### Module 2: Social Media & Advertising

- Introduction To Facebook
- Creating A Professional Page On Facebook
- Introduction To Instagram
- Creating a Professional Page On Instagram
- How To Take Stunning Pictures Of Your Work
- Using Canva
- What Content Should I Post?
- How To Schedule Posts
- Social Media Ads

### Module 3: Setting Up On Google

- Introduction To Google
- How To Create A Professional Page On Google
- How To Get 5-Star Reviews

### Module 4: Beauty Business Fundamentals

- Introduction To Business
- Limited Company VS Sole Trader
- How To Set Up As A Ltd Or Sole Trader
- Different Beauty Business Models
- Insurance & Beauty
- Licenses & Beauty
- Securing A Premises
- GDPR & Beauty

### Module 5: How To 'WOW' Your Clients

- How To Professionally Present Yourself
- Going Above & Beyond - TB&B Style!
- How To Secure A Rebooking
- Referral Program
- Loyalty Program

### Module 6: Pricing Your Services

- Things To Consider
- Pricing Strategy To Secure Your First 10 Clients
- Calculating Profits & Losses

### Module 7: Creating A Website

- The Need For A Website
- DIY Website Creation
- Outsourcing Your Website

### Module 8 - Health & Safety

- Introduction To Health & Safety
- Things To Consider
- COVID-19

### Module 9: Working With Suppliers

- How To Choose Your Lash Supplier
- Ordering Stock

### Module 10: 'The Launch Strategy'

- Step-By-Step Launch Strategy

### Module 11: Ready...Set... Launch!

- Congratulations, You've Done it!
- Social Media Posts



**TOTAL:  
42 VIDEOS**

# STUDENT REVIEWS

## WHAT OTHER TB&B STUDENTS SAY ABOUT US



**Sydney King**

GB • 1 review



### The best beauty training!

I started training with beauty and beyond about 2 weeks ago. I have done extensions, LVL, brow wax & tint and brow lamination. I can't fault the fact you get your own logo and kit included is a great bonus. I have a tutor on hand to help and show you different things that will help you along the way, to show you where you could potentially be going wrong and learning the beauty industry. I personally had a 1-2-1 with a tutor and the advice I got really helped me out. I also love that they also offer business training which I think will really help kick start my business and get customers.

Thanks so much



**Yasmin Rogers**

GB • 6 reviews



### Flexible and supportive.

I did the course around my work and kids and it was actually really doable. there's no pressure to finish by a certain time which helped me a lot. my tutor was lovely and made me feel proud of my progress.



**Jane.L**

GB • 2 reviews



### Mum of 2 and still finished it!

I've got two little ones so I was worried I wouldn't have time, but the fact that I could study anytime made a big difference. I would do a few lessons in the evenings or while they napped, and eventually got through the whole course. I feel so proud of myself now, and I've started taking bookings from friends and family already

Initially I expressed an interest in the course and received an email with all of the details about what to expect on the course. I then booked my consultation for the next morning with Lauren who went over step by step everything in full detail and offering their full support and knowledge. I signed up to the course on the 20th May and received my login details straight away to start. I was informed to send my ideas for

to expect a message with a few designs I created and I was blown away with the fact that they had caught my vision perfectly. I was informed that my kit would take 4 weeks to arrive. I started my course and can honestly say it was a very engaging and user friendly experience I

have ever had with an online training course. I have received excellent guidance and support when needed and have loved every second of it. I love that it is fully flexible to my needs and I can complete my course in my own time with no time frames. Thank you so much Beyond Beauty for enabling me to follow my dreams x



**Tia**

GB • 4 reviews



### Fab course

Really enjoyed this one. Easy to understand, the tutors were lovely and the private 1-1 coaching helped loads. Will definitely be doing more courses with you. Cheers guys x



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# DO YOU WANT TO BE THE NEXT SUCCESS STORY?

Speak with a career consultant by  
clicking the button below:

**BOOK A CALL HERE**