

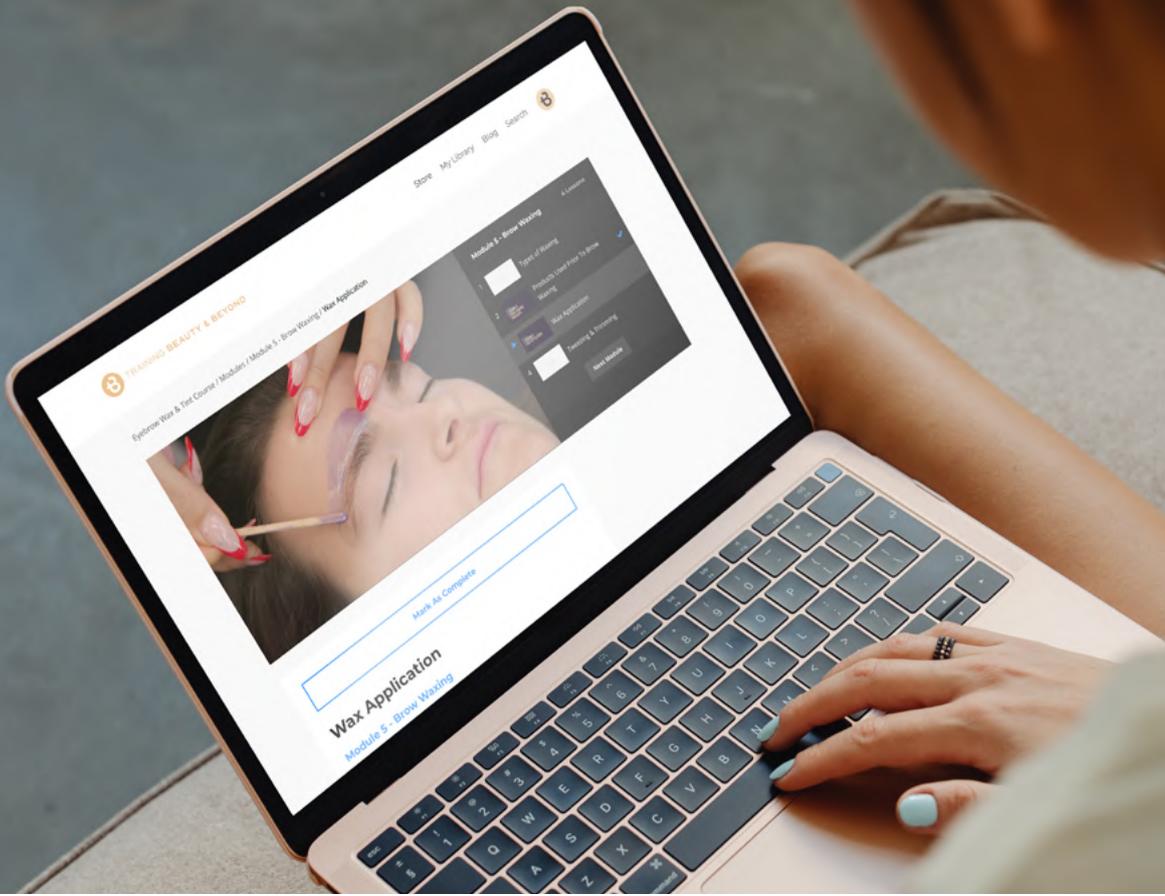


TRAINING BEAUTY & BEYOND



THE EYEBROW WAX & TINT COURSE

Course Guide



ABOUT US

Training Beauty & Beyond all started with one key mission: "To provide unique flexible online beauty courses to aspiring beauty professionals chasing their dreams, ready to take on a new challenge and launch a beauty business, whether from home or the high street!"

Our mission is to transform you into a successful beauty professional by providing **top-level** online beauty courses. We're putting you back in control! We are here to **personalise** the experience for each of our students, so you will **never** have to feel like you have invested in a beauty course that is focused on the entire group.

Can you relate to one of the following?

- *You're a busy parent who struggles to find the time to follow your beauty passion?*
- *You're tired, overworked and drained due to working the same old 9-5 job that you aren't passionate about?*
- *You keep delaying starting your beauty venture because you're unsure about your potential and need a step-by-step guide?*
- *You have an innate passion for beauty and would love to be your own boss but don't know where to start?*

If you can, this course is for you!

ACCREDITATION





ACCREDITED PROVIDER

#779999

Verify @ <https://thecpdregister.com>

Our partners include IPHM & The CPD group who regulate our courses to ensure they are up to date and of the highest quality. By receiving an accredited qualification, it means you are able practice beauty legally and gain insurance.



THE EYEBROW WAX & TINT COURSE

Our Eyebrow Wax & Tint Course is the most thorough and **comprehensive** qualification available online, specifically tailored by **industry experts** to provide you with the skills necessary to offer clients beautifully defined, tinted, and shaped eyebrows.

This course emphasises the **latest techniques** in eyebrow styling, focusing on how to properly wax and tint eyebrows to enhance their natural shape and colour. You'll **learn the art of waxing** to remove unwanted hair and create clean, defined lines, as well as how to select and apply tints to match and enhance your clients' natural colouring, resulting in perfectly framed eyes.

Throughout your learning journey you will receive **unlimited 1 to 1** private support from our team of beauty tutors to troubleshoot any areas you are struggling with quickly! How? You'll be able to arrange video chat sessions where you will be shown **live demonstrations** with your tutor. The result? You're competent. You're excited. And best of all, you'll be equipped to perform **exceptional** Eyebrow Wax & Tint treatments!

Assignments

The course will involve a mixture of both **practical** and **multiple choice** assessments. You will receive detailed feedback from your beauty tutor who you are able to book in **live sessions** with you throughout the course. Don't worry, you **cannot fail** the course! Simply receive your feedback, do extra training and have another go. Before you know it, you'll be moving on to the next module and attaining your **qualification**.

Our Brow Consultants

We understand that taking the plunge to start your new beauty journey can be scary. Juggling family commitments, returning to work after a break and starting a business can be overwhelming - that's why we have **a team of dedicated consultants** to guide and support you **every step of the way** prior to your enrolment.

“Your brow journey starts here. From the extensive theory side of the treatment, to the practical training needed to perform at a high-level, you'll learn everything you need to launch your dream business.”

COURSE OVERVIEW: WHAT'S INCLUDED



LEARN FROM HOME

Become fully qualified anytime, anywhere, and at your **own pace**.



BESPOKE STUDENT KIT

A luxury **custom made** kit professionally branded with your logo proudly displayed.



CUSTOM LOGO

A **unique logo** created and tailored for you by our very own in house **design team**.



BUSINESS GUIDANCE

Strategies and a **step-by-step** plan on how to properly set-up your own beauty practice.



VIDEO CHAT

Unlimited 1-to-1 coaching with our beauty experts where you can personally interact.



PAYMENT OPTIONS

With many ways to pay, you can start your lash journey today!



SOCIAL MEDIA

Accelerator course to show you exactly how to **launch** and **grow** your social media account.



24/7 ACCESS

24 hours a day, 7 days a week **unrestricted** access to all of your enrolled courses.



ACCREDITED CERTIFICATE

Receive two stamps of **approval** from **IPHM** and **CPD Group** on your lash qualification.

COURSE BREAKDOWN:

SERVICE SECTION



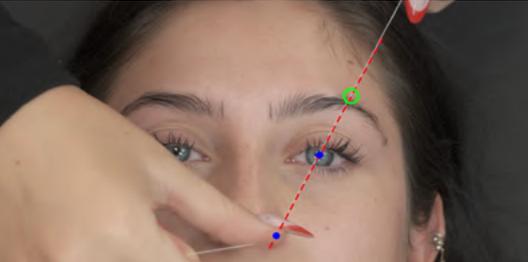
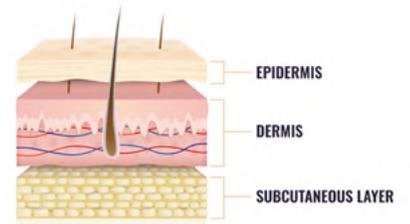
HEART



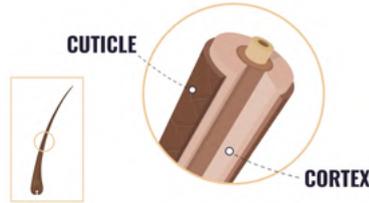
Create a **soft, curved arch** that balances out the forehead and jawline.



THE THREE LAYERS OF THE SKIN



THE HAIR SHAFT



SKIN DISORDERS

Certain skin disorders, such as eczema, psoriasis, or rosacea, can make the skin more sensitive and prone to irritation or inflammation, which may make it unsuitable for some eyebrow services.

Module 1: Welcome

- Welcome!
- Introduction To Eyebrow Wax & Tint
- Unboxing Your Kit

Module 2: Brow Theory

- Health, Safety & Hygiene
- Skin Anatomy & Hair Growth Cycle
- Contraindications & Contra-actions
- Patch Testing

Module 3: Brow Mapping

- Brow Mapping & Styling
- Face Shapes & Correctional Techniques

Module 4: Brow Tinting

- How The Tint Works
- Products Used Prior To Brow Tinting
- Preparing The Brows For Tinting
- Tint Application

Module 5: Brow Waxing

- Types of Wax
- Products Used Prior To Brow Waxing
- Wax Application
- Tweezing & Trimming

Module 6: Client Preparation

- Welcoming Your Client
- Client Consultation
- The Client Experience

Module 7: The Eyebrow Wax & Tint Treatment

- Full Service Demonstration

Module 8: Post-Procedure

- Aftercare

Module 9: Mega-Volume Lash Extensions

- Congratulations!
- Next Steps
- Competition



TOTAL:
25 VIDEOS

COURSE BREAKDOWN:

BUSINESS SECTION



Module 1: Welcome

- Congratulations - You've Made It!
- What's Covered In This Training
- Study Recommendations

Module 2: Social Media & Advertising

- Introduction To Facebook
- Creating A Professional Page On Facebook
- Introduction To Instagram
- Creating a Professional Page On Instagram
- How To Take Stunning Pictures Of Your Work
- Using Canva
- What Content Should I Post?
- How To Schedule Posts
- Social Media Ads

Module 3: Setting Up On Google

- Introduction To Google
- How To Create A Professional Page On Google
- How To Get 5-Star Reviews

Module 4: Beauty Business Fundamentals

- Introduction To Business
- Limited Company VS Sole Trader
- How To Set Up As A Ltd Or Sole Trader
- Different Beauty Business Models
- Insurance & Beauty
- Licenses & Beauty
- Securing A Premises
- GDPR & Beauty

Module 5: How To 'WOW' Your Clients

- How To Professionally Present Yourself
- Going Above & Beyond - TB&B Style!
- How To Secure A Rebooking
- Referral Program
- Loyalty Program

Module 6: Pricing Your Services

- Things To Consider
- Pricing Strategy To Secure Your First 10 Clients
- Calculating Profits & Losses

Module 7: Creating A Website

- The Need For A Website
- DIY Website Creation
- Outsourcing Your Website

Module 8 - Health & Safety

- Introduction To Health & Safety
- Things To Consider
- COVID-19

Module 9: Working With Suppliers

- How To Choose Your Lash Supplier
- Ordering Stock

Module 10: 'The Launch Strategy'

- Step-By-Step Launch Strategy

Module 11: Ready...Set... Launch!

- Congratulations, You've Done it!
- Social Media Posts



**TOTAL:
42 VIDEOS**

TESTIMONIAL: HARRIET

WHAT OTHER TB&B STUDENTS SAY ABOUT US



“IT’S JUST ABSOLUTELY AMAZING!”

“My client’s couldn’t believe that I had my own personalised kit! I love lashes and have always wanted to start a home beauty business. They’ve taught me how to set up and run a successful lash business and I’m earning an extra £200-£300 a week on top of my busy job and lifestyle. I wouldn’t go with anyone but Training Beauty & Beyond!”

- Harriet | TB&B Student Graduate

Disclaimer:

The kit shown in the image above is the student kit from our *Ultimate Eyelash Extension Course*. The contents of the kit included with *The Eyebrow Wax & Tint Course* will differ, however the logo design & customisation of your kit is included.

TESTIMONIAL: TAMZIN

WHAT OTHER TB&B STUDENTS SAY ABOUT US



“I’M ALWAYS FULLY BOOKED!”

“Before enrolling I had no experience whatsoever, and now I’m making £200 a day with lashing being my only job... I’m only 6 months into my lash journey and have already been nominated for 3 awards at The Lash Awards 2023... Best Newcomer, Best Russian Set & Best Mega-Volume Set”

- Tamzin | TB&B Student Graduate

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TESTIMONIAL: AIMEE

WHAT OTHER TB&B STUDENTS SAY ABOUT US



“IT’S HELPED ME SO MUCH!”

“All the information you’ll need is in the online platform. The tutor’s are really helpful and are available to talk whenever you need them. You can ask for help whenever you’re struggling and they won’t move you onto the next stage until you’re really confident.”

- Aimee | TB&B Student Graduate

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DO YOU WANT TO BE THE NEXT SUCCESS STORY?

Speak with a career consultant by
clicking the button below:

BOOK A CALL HERE